A COMPARATIVE STUDY ON QUALITY OF EDUCATION BETWEEN PRIVATE AND PUBLIC FUNDED UNIVERSITIES IN CHENNAI

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Abstract

Educating people is important in the society as it develops the nation by bring out the empowerment among the people. So the quality in educating people must be standard. The quality of education provided in the universities is as important as the quality of education provided in schools because schools educate about the basic knowledge whereas the education provided in the universities are for the practical future so the quality of education provided in universities is that important as how much important the school level education is. This paper compares the quality of education provided by private and public funded universities to identify what affects the quality of education provided by both private and public funded university. This paper found that the investment made and the different motives of the private and public universities affects the quality of education. Private funded universities are profit motive and involves in large investment so for the long run of the university it tends to provide upgraded materials and technological equipments for providing quality of education, but whereas public funded universities, though they are welfare motive because of limited investment they are not able to provide upgraded study materials and technological equipments for providing quality of education. So comparatively private funded universities provide quality of education more than that of public funded universiti
Comparative study on quality of education between private and public funded universities in Chennai but still though years passed by because of other factors the quality of education is yet to be improved among the universities in Chennai.

**Key words:** quality, upgradation, profit motive, welfare motive, technological equipments, facilities.

**Introduction**

Quality of education is the key for success of future generation. If the education provided is not upgraded according to the society, then the students will not be empowered and the future of the society will be unimaginably a nightmare (Akream [2012]). Quality of education is based on the interest of the student, that is, the way of teaching must be precise and understandable by each student and students must have the interest to be educated then only providing of quality of education to the students may be fulfilled, (Luca Petruzellis et, al., [2006]). Now-a-days there is less upgradation of education system compared to the society’s upgradation, this is because of policies, they change the standard of education based on which a political party comes to a power. The quality of education includes includes the upgradation of study materials, teaching techniques, and other miscellaneous factors. Though public and private universities are governed by different people, they tend to do the same job, but since the motivation differs, the quality of education provided by them differs too.

The economic success is directly based on education system. If practical study and knowledgeable analysis is done in university education the quality will be improved (Younis Ahmed Shikh [2017]). Though India is one among the few privileged countries which has access to both spoken and written English, but as time went by India has lost the advantage, because, the government of India spends limited capital in providing education though they have reputed position they fail to provide the quality of education because of limited fund provided by the government for public institution (Sen Gupta [2009]).
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The system of education should focus on providing practical education. The way of teaching relates to the quality of education the students get, practical teaching must be done in higher education institution as it is the important aspect of providing quality. Clear teachings also must be given by the reputed and experienced staffs to improve the quality of education in universities (Nand Kishore Soni and Terath Prasad Patel [2014]). The quality of education is necessary for all the students based on the right of children to free and compulsory education Act, 2010. And says that in government schools of New Delhi, quality of education is to be improved (MN Sarin[2015]).

The quality of education is important in universities as it is important in the schools. Schools provide the basic knowledge to understand the bigger ones, but universities provides the advanced knowledge which will be helpful in surviving in the society, hence, the quality of education in universities are important as universities deals with life learning lessons. The quality of education can be improved by more practical way of teaching (Quia Liu and Li lu, [2018]). The perception towards quality of education depends on students current status and socio-economic background (Akream [2012]). The higher education is one of the major elements which guarantee sustainable economic and social development stat the national and regional levels of a given economy (Yindaw, [2016]). Standards must be placed in the institution as well as among students to improve the quality of education (Harish Coates, [2010]).

Teaching in higher education institutions and its standards are effective based on the standards of the institution as well as the students (Daniel Desta [2004]). The quality and standards of higher education is public institutions are influenced by the policy and the governance of the government for the quality of higher education (Fabrice Henard and Alexander Mittule [2010]). The quality of education improves when the universities gives the assurance and providing different techniques of teaching, when the students will be having better understanding (Kaksay, [2010]). Quality of education must be assured and
provided by the university inspire of being profit motive alone, the providing of quality of education is important which leads to the development of the society (Erik De Corte [2014]).

There are different factors and methods of providing education by private and public institutions because their motivation differs from each other (Prashalini Naidu [2016]). Increasing educational plans and programs can improve the quality of education. There must be various strategies taken to teach and the syllabus must be implemented whenever development occurs, that is, upgraded study materials must be provided to the students (Zaid Yaseen [2017]). The students must corporate with the institution to get the quality of education provided by the universities, quality of education is in the way of upgrading education systems based on improving technology (Kevin M. Elliot and Dooyang Shin [2002]). In this context, this paper analyzes about the quality of education in universities of Chennai and to compare the quality of education provided by private and public funded universities in Chennai.

Materials and methods

The study deals with the quality of education provided by the universities in Chennai. The study used both primary and secondary information related to the problem. The secondary information for the study was collected from books, research articles, reports and e-sources. The primary information for the study was collected from 300 sample respondents including the students and teaching members of the university departments selected through stratified random sampling and the basis of stratification is the source of funding for the institution.

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The primary information was collected from the respondents through a well structured questionnaire and the analysis was carried out. The study used percentages for meaningful analysis of the results. The researcher selected 50% of the sample respondents from the students and teachers of public universities and the remaining 50% of the sample respondents from the students and teachers of private universities. The questions about the techniques used to educate and effective teaching methods used in the universities they study to check the quality given by their university and to make the comparative analysis between public and private funded universities.
Results

Majority (80%) of the respondents revealed that improvement in techniques of education and upgradation of study materials with effective teaching facilities provides quality of education and 20% of the respondents stated that not only upgrading study materials techniques etc. can improve the quality of education but the mindset of the students are also involved in providing quality of education. 75% of the respondents stated that the teaching faculties and the facilities available in the institution would affect the quality of education. 70% of the population states that investment plays a major role in providing a quality of education in universities. 85% of the people states that though there is University Grant Commission appointed to take care of the quality of education provided in the universities, they state that there is not much improvement made in the quality of education from a period of time. 45% among the 50% of the population of private university states that private universities provides quality of education (90%/100%), and 20% from the other 50% of the population from the public university states that the public university provides good quality of education (40%/100%). 80% of the total population states that both practical and theoretical method

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Discussion

From the above result 45% of the students and teachers from private universities states that private universities provide good quality of education as investment is more and they are profit motive so they tend to provide upgraded study materials and improved facilities for education and effective teachers will be appointed for the long run of the university, whereas, only 20% of the students and teachers of the public universities states that public university provides quality of education because of welfare motive they tend to provide quality of education. The 5% of the students and teachers from private university states that there is no quality of education provided by the private universities as they are only profit motive so they neglect the job after gaining the fee amount, whereas 30% of the students and teachers of public university states that government universities does not provide quality of education as its investment is comparatively less to provide good quality of education, because of this less investment the people states that the public funded universities have less technological
equipments and the study materials might not be up to the mark which was concluded from the above result

**Conclusion**

The differences in the motive of private and public funded universities affects the different way of providing quality of education. Moreover, though government has good staffs there is no upgradation of study material and technological facilities are unavailable to provide quality of education as there is relatively less investment made, whereas private institutions are profit motive and wanted to give tough competition to their competitors and to have long

**Comparative study on quality of education between private and public funded universities in Chennai** run, they provide quality of education to the students. According to the result that is, 90% of the total population signifies that private funded universities provide quality of education as there is high investment made and they are capable of providing upgrade study materials and technological equipment to provide effective teaching which intend provide quality of education and only 10% of the population considers that public funded universities provide quality of education because of the highly experienced teachers provided by the public funded universities, but still without any upgradation of study materials and technological equipment’s for effective teaching the teacher wouldn’t be mattered because teachers are one of the factors to provide quality of education. Thus alternative hypothesis is been fulfilled, that is, there is significant differences in quality of education provided by private and public funded universities in Chennai.

**Result**
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